

9. EAFM Startup B: Engage Stakeholders

Essential EAFM

Date • Place

Version 1



CORAL TRIANGLE INITIATIVE
ON CORAL REEFS, FISHERIES AND FOOD SECURITY



Norad



USAID
FROM THE AMERICAN PEOPLE

ASIA



Session objectives

After this session you will be able to:

- Define participatory approaches to stakeholder engagement
- Understand how to organize and hold stakeholder meetings
- Understand the basic concepts of co-management



Engaging stakeholders

- Important to engage stakeholders throughout the EAFM process
- Need to have them onboard from the beginning and maintain their interest
- People skills are needed for this



Participation

The active participation of people is at the heart of EAFM

So what do we mean by participation?

Key principles of participation

Letting go of your own perceived ideas and viewpoints

Don't control

Process learning, change and action

Respect of local customs, languages and experience

Listening and building rapport

Believing in people and their abilities



Equality. All people heard

Working with groups

Be flexible

Aim of participatory approaches



Equality (all voices heard)



Empowerment

Ownership



Group cohesion

Identifying opportunities for development





Facilitating stakeholder input

Meetings → Large coverage

Workshops → Medium coverage

Focus group discussions → Small, focus on specific issues

Semi-structured interviews → In-depth views

Questionnaires/ surveys → Widely dispersed/large numbers



In groups

Group A: draw a very **GOOD** facilitator!

Group B: draw a very **BAD** facilitator!

No words or writing allowed!



EAFM involves ...

- Coordination
- Consultation
- Cooperation
- Negotiation
- Joint decision-making



Co-management





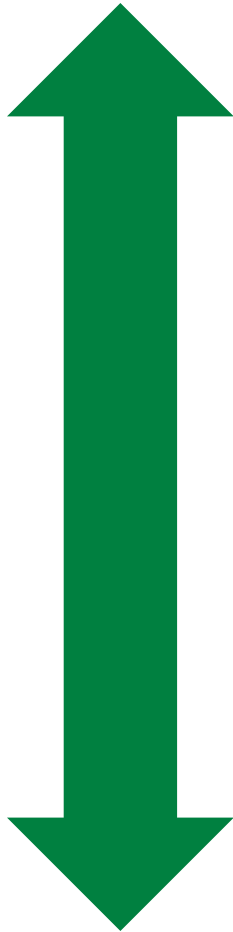
Co-management ...

Partnership arrangements in which stakeholders share the responsibility and authority for the management of the fishery, with various degrees of power sharing



Degrees of power sharing

More



Community control

Partnership

Advisory

Communicative

Cooperative

Consultative

Informative

Less



Key elements of co-management involve:

- Working together – power sharing
- Better dialogue and communication
- Reducing conflicts
- Learning together
- Sharing costs and benefits
- Sharing successes and failures

Example: Klong Mauri, Phang Nga province Thailand



- Conflict between oyster farmers and clam fishers
- Public workshop was held to bring stakeholders together and discuss issues and identify potential solutions
- Co-management arrangement now in place between the two fisher groups



Preparing stakeholders to actively engage:

Awareness raising

- Knowledge empowers people and improves their ability to take part (awareness of environmental, social/governance issues)
- Methods can include:
 - training, focus group discussions, media campaigns, stories and policy briefs



Preparing stakeholders to actively engage contd.:

Community mobilization

- Stakeholders get organized to arrive at consensus on interests and concerns
- Methods can include:
 - environmental education, building alliances and networks and human capacity development



Assess stakeholder interest and commitment

Stakeholders will have different levels of interest in the process

	Some awareness of problems with fisheries	Concern about these problems	Willingness and ability to take action to solve these problems	Action needed
Stakeholder 1				
Stakeholder 2				



Key messages

- Stakeholder engagement is initiated in the Start-up but continues through the whole EAFM process
- EAFM involves developing co-management arrangements, so stakeholders are involved in planning, implementing, as well as evaluating and adapting
- Stakeholder engagement requires people skills and there are a number of tools that can be used



Active listening in threes

1. Two of you discuss examples of co-management that you are familiar with/ have experienced/ know of (think about topics we have just discussed)
2. The 3rd person observes (can take notes) then feeds back. Rotate so you all get a chance to speak and observe

Practice active listening:

☺ *Paraphrasing*

☺ *Clarifying*

☺ *Eye contact*

☺ *Body language*